

**ACTION PLAN BY MINISTRY OF TOURISM GOVERNMENT OF INDIA
UNDER EK BHARAT SHRESHTHA BHART ACTIVITIES
DURING SEPTEMBER 2022**

Sr. No	Activities by India Tourism Offices / CIHMs / IITM	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
01	IHM Gurdaspur	SEPTEMBER2022	Online Demonstration of Andhra Pradesh Cuisine	An online demonstration of one of the popular Andhra Cuisine appetizer “Crispy Andhra Bhindi” was organized which is also available now on institute’s YouTube channel.	Andhra Pradesh	200 Attendees	

YouTube IN

EBSB Activity September, 2022 IHM, Gurdaspur

292 views · 15 Sept 2022 · Crispy Andhra Bhindi
...more

👍 85 🗨 Dislike ➦ Share ⬇ Download ✂ Clip ⌵ Save ...

Send message **Promote** 🔍 ⋮ 🏠

Create 📺 Live 📅 Event 🛒 Offer 📣 Ad

IHM Gurdaspur
Published by Saurabh Kataria · September 19 at 10:47 AM · 🌐

#EBSB #EkBharatShreshthaBharat #andhrameetspunjab
<https://youtu.be/W-RD9QEPpFY>

YOUTUBE.COM

EBSB Activity September, 2022 IHM, Gurdaspur



EBSB Activity September, 2022 IHM, Gurdaspur

292 views 15 Sept 2022 Crispy Andhra Bhindi
...more

85 Dislike Share Download Clip Save ...



EBSB Activity September, 2022 IHM, Gurdaspur

292 views 15 Sept 2022 Crispy Andhra Bhindi
...more

85 Dislike Share Download Clip Save ...

SOCIAL MEDIA HANDLING DETAILS FOR THE MONTH OF SEPTEMBER 2022

S.No	Social Platform	Likes	Engagements	People Reached	views	Followers
1	Facebook IHM Gurdaspur page/EBSB facebook page	34	4	124	292	1829
2	INSTAGRAM IHM Gurdaspur Page	143			292	694